## Photo, Video, and Media Communication Policy

By enrolling at Heritage Christian Academy, I give my permission for and grant HCA the irrevocable right to:

- Record my child's participation at HCA and appearance on video, audio, film, photograph, or any other media, whether now known or hereafter existing (the "Recordings"). Use my child's name, likeness, and/or voice in connection with the Recordings and in keeping with HCA policies and mission statements.
- Use, reproduce, distribute, publicly display and/or publicly perform the Recordings, either electronically or by any other media, whether now known or hereafter existing, and to allow others to do the same, my child's name, likeness or voice, in whole or in part worldwide, without restrictions or limitations, in perpetuity, for any purpose related to HCA's mission, including without limitation, promotional or educational.
- I agree to release HCA and its School Board, officers, employees, students, volunteers, and agents from any liability to me or my child, and on behalf of my heirs, executors, administrators, legal representatives and assigns, based upon or arising out of use of my child's name, likeness or voice, or the Recordings.
- I agree to make no monetary or other claim against HCA for use of my child's name, likeness, or voice, or the Recordings.

This release shall be governed in accordance with the laws of the State of Colorado.

\* For specific needs or exemption requests, please contact Communications or the Front Office.\*